

Community Bank Toodyay and Northam



PARTNERSHIP MATRIX

ENGAGEMENT TYPE/LEVEL	< \$5,000	\$5,001 - \$10,000	\$10,001 - \$20,000	>\$20,000
Provide a photo shoot opportunity	✓	✓	✓	✓
Representative/s to attend Community Partner event	✓	✓	✓	✓
Follow & tag Community Bank Toodyay & Northam on social media	✓	✓	✓	✓
Promote the partnership on organisation's social media platforms	✓	✓	✓	✓
Provide relevant event dates	✓	✓	✓	✓
Logo placement – website	✓	✓	✓	✓
Logo placement – uniforms/equipment (if applicable)	✓	✓	✓	✓
Logo placement – printed or digital marketing material	✓	✓	✓	✓
Advertising space – signage / banners /marquees	✓	✓	✓	✓
Share (3) Community Bank product or event social media posts		✓	✓	✓
Presentation opportunity		✓	✓	✓
Opportunity to attend a committee meeting or AGM		✓	✓	✓
Presentation opportunity to promote the bank to committee members, volunteers, staff		✓	✓	✓
Guest speaker opportunity at an event			✓	✓
Share an additional (2) Community Bank product or event social media posts				✓
Media mention (if available)				✓